

# CLAREMONT SECONDARY SCHOOL & COPACS PRESENTS

## INTERNET/SOCIAL MEDIA SAFETY AND DIGITAL LITERACY FOR PARENTS

TUESDAY, MARCH 13, 2018 7:00-9:00PM

Education is the first step in keeping our kids safer in this technology driven world. It is not uncommon that our children know more about the workings of the Internet and Social Networking than we as parents do. This presentation is designed to educate even the most computer illiterate parent. Knowledge and the understanding and application of that knowledge is power. Our presentation will provide the knowledge and information, based upon academically peer-reviewed research that parents need to know about the Internet and Social Networking to help keep their children safer. To date, thousands of parents (and growing) in Canada and Washington State have heard our very unique "proactive" message.

### Some Of The Topics Covered Include

*What is the Internet and Social Networking*

*What are our kids doing on-line*

*What are Chatrooms, IM's, SMS/MMS and how to stay safer using them*

*cellphone/smartphone and web cam safety*

*How students are placing their privacy at risk on-line*

*What is your "digital dossier" and how to protect it*

*How to secure your Social Network*

*Understanding that everything you post on-line is public, permanent and searchable*

*The dangers of screen names and profiles*

*Who is the Internet predator and what are their tricks*

*What is Social Engineering and how students are falling prey to this vulnerability*

*What is digital peer aggression and what can be done to stop it*

*What is sexting and its consequences and what can be done to stop it*

*What is the law specific to sexting and digital peer aggression*

*The threat of Internet Pornography*

*What is digital citizenship*

*4 Steps to keep kids safe*

Darren Laur, Chief Learning Officer and Co-owner of Personal Protection Systems Inc., is also a Retired Staff Sgt. with the Victoria Police Department with 29 years of policing experience. He is an internationally recognized safety expert, published award winning author and highly sought after speaker who specializes in the area of Personal Safety both online and offline. Darren is deeply immersed in social media and has taught digital safety for the past 12 years and has written hundreds of articles on Internet and Social Media safety and security.